

# Product Case History



## Bancomer Tower Project (Bank Tower Project)

**LOCATION:** Mexico City

**DATE OF APPLICATION:** January 2015

**MARKET:** General Buildings

**TYPE:** New Construction

**OWNER:** BBVA Bancomer

**PROJECT SIZE:** 42,700 Square Meters

**AREA COATED:** Fireproofing Interior System - 9,700m<sup>2</sup>

SUBSTRATE: Steel

SURFACE PREP: SSPC-SP 6 (Commercial Blast)

PRODUCTS: Carbocoat 115 VOC, A/D Firefilm III, Carbothane 134 WB

### PROJECT DESCRIPTION:

BBVA Tower is an under construction skyscraper in Mexico City, which will be the tallest building in Mexico City for a while.

This project was won because of an intense collaboration between Mexico and USA personnel from the beginning of the bid through the entire process were our competitors (CAFCO) had a cheaper offer, but Thermolag 3000 proved to be the strongest option because of the drying Times, aesthetics.

The mock-up test was definitive to take a decision, and it was absolutely perfect.

Firefilm III had the best thickness (82, 130), so no competitor could match our aesthetics and pricing and the progress and grade of application achieved is simply outstanding.

Continuous Follow-up visits have been made in order to track the progress and inspect the application in order to comply with the customer required.

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**AREA COATED:** Fireproofing Exterior System - 33,000 m<sup>2</sup>

SUBSTRATE: Steel

SURFACE PREP: SSPC-SP 6 (Commercial Blast)

PRODUCTS: Rustbond, Carboguard 1340, Carbothane 133  
HB

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ADDITIONAL PHOTOS:

